

Arab
Media
& Society
www.arabmediasociety.com

ABOUT THE JOURNAL

Arab Media & Society is the primary reference for understanding the role of media in shaping Arab societies and the broader Muslim world. The impact of the Pan-Arab satellite revolution is felt at every level of Arab society and in every form of media. *Arab Media & Society* is the next logical incarnation of its predecessor, *Transnational Broadcasting Studies Journal*, covering not just television, but all forms of media and their interaction with society-at-large, from politics and history to culture and religion, as well as the way in which Arab media impact the broader Muslim world.

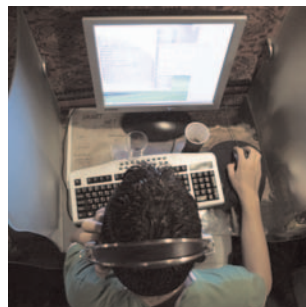
In addition to tracing developments in Arab media outlets and technologies, the journal is concerned with the changing content of media in the Middle East. Our articles address both the producers of media content (journalists, media professionals, celebrities) and the consumers of that content (audiences), as well as considering relationships between the two. *Arab Media & Society* is published quarterly with frequent updates of time-sensitive articles, as well as real-time excerpts of articles from the Arab media.

WHY WRITE FOR US?

There are many advantages to publishing in *Arab Media & Society*. Whether you are an established journalist or a new talent, *Arab Media & Society* is the right place to publish cutting-edge reporting, comment and analysis on some of the most exciting stories shaping the Middle East.

Our readers are discerning and often well-informed on developments in Middle Eastern mass media, which means contributors can be confident that their ideas will be taken seriously. In addition, through more than 10 years as *Transnational Broadcasting Studies* we have built an audience of high profile individuals — journalists, academics, policy makers and commentators. Write for us and you reach this audience.

If you are a journalist frustrated with writing to strict limits, this journal gives you more space to let your ideas evolve and your writing style emerge. When published, your work will be archived online so that readers and researchers can search for it using Google, and you will know your article is being read by the comments readers attach. Furthermore, you can send your sources — images, sound files and videos — and we can publish them alongside your work, copyright permitting.



Finally, the topics we take seriously are often ignored elsewhere. Journalists and media professionals have interesting insight into their profession and the content they produce, but rarely have the opportunity to write about it for an established, discerning audience. This is the place for those issues to be tackled.

WHO CAN WRITE FOR ARAB MEDIA & SOCIETY?

You do not have to be an academic to write for *Arab Media & Society*. What makes the journal successful is great reporting and research combined with cogent analysis and comment. We welcome well-researched articles, informative profiles and insightful interviews from media professionals, journalists, graduate students, development practitioners, policy analysts, bloggers, commentators and all intelligent observers of mass media in the contemporary Middle East.

WHAT ARE WE LOOKING FOR FROM YOU?

We welcome submissions on a diverse range of media issues, so do not be afraid to find new terrain and get beyond the headlines. The key to writing for *Arab Media & Society* is the ability to help readers better understand the media's role in shaping Arab societies and the broader Muslim World.

We aim to be a serious, well-researched and readable journal. Your work can focus on any aspect of the intersection between media, politics, society and culture. By bringing together peer-reviewed analysis with contributions from observers and media practitioners, we aim to bridge academic expertise with firsthand accounts.



WHY SHOULD I WRITE FOR AN ONLINE-ONLY JOURNAL?

The Internet is a highly flexible, dynamic and accessible medium for researchers to share their work. For example, as an online journal, we can publish far more illustrative material than print journals, including images, sound files and video. The technology and economics of print journals preclude the publication of such materials. In addition, all content published by *Arab Media & Society* is archived on TheWayBackMachine, so it will always be available online.



HOW WILL I KNOW WHO'S READING MY ARTICLE?

In *Arab Media & Society*, your work is available to the widest audience possible at no cost to readers. If you are not convinced, we can supply you with information on how widely your article is being read and accessed online, along with updates every month on your article's unique views, page views and the average time users spend looking at it.

The Internet allows you to interact with readers. When your work is published, readers can add comments and ask questions. The debate is only beginning when your article appears online.

SEND AN IMAGE AND WIN A LEICA

Images of the Middle East abound. But images of media content being produced and consumed in the region do not.

It might be camera crews filming the latest Egyptian movie, or Bahraini bloggers organizing online protests. It could be young Jordanians enthralled by a pop star on television or city commuters in Syria reading newspapers on their bus to work. Your imagination and creativity are the limit.

Whether you are a photojournalist or an amateur photographer based in the Middle East, *Arab Media & Society* would like to hear from you. We are always searching for photographs to complement our written content, so there are always opportunities for you to reach a new, discerning audience.

If you take an extraordinary picture, you could win a state-of-the-art Leica D-Lux 3 compact digital 10mp camera. It will go to the contributor of the best photograph to *Arab Media & Society* throughout the year.

To join our growing network of photojournalists across the region, contact ams@aucegypt.edu.



EDITORIAL BOARD

Publisher and Co-editors

Lawrence Pintak is the director of the Center for Electronic Journalism at the American University in Cairo. A 30-year veteran of journalism on four continents, Pintak has contributed to many of the world's leading news organizations. He previously served as Howard R. Marsh Visiting Professor of Journalism at the University of Michigan, lecturing on the intersection of communications and international policy at the Gerald R. Ford School of Public Policy, as well as in the communications, Middle East and Southeast Asia studies programs. His books include *Reflections in a Bloodshot Lens: America, Islam & the War of Ideas* (2006); *Seeds of Hate: How America's Flawed Middle East Policy Ignited the Jihad* (2003); and *Beirut Outtakes: A TV Correspondent's Portrait of America's Encounter with Terror* (1988).

Walter Armbrust is the Albert Hourani Fellow of Modern Middle Eastern Studies at St Antony's College and university lecturer, at the University of Oxford. He is a cultural anthropologist whose research interests focus on popular culture and mass media in the Middle East. He is the author of *Mass Culture and Modernism in Egypt*, and editor of *Mass Mediations: New Approaches to Popular Culture in the Middle East and Beyond*.

Hani Shukrallah is director of the Heikal Press Institute and the former editor of *Al Ahram Weekly*. He writes a weekly commentary for *The Daily Star* in Egypt.

Managing Editor and Webmaster

George Weyman has an MPhil in modern Middle Eastern studies from the University of Oxford, where he earned distinction for his thesis on a Syrian youth magazine called *Star*. The thesis explores the emergence of a new privately-owned domestically-produced media sector in Syria as a response to growing cultural and political threats to the regime. In Cairo, he freelances for kamera.com, producing news scripts and voice overs. He has also worked as a researcher on Arab media for the Panos Institute in London.

Editorial Board

Jon Alterman, director of the Middle East Program, Center for Strategic and International Studies, Washington, D.C.; author of *New Media: New Politics: From Satellite Television to the Internet in the Arab World*.



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Marc Lynch, Williams College; author of *Voices of the New Arab Public: Iraq, Al Jazeera, and Middle East Politics Today*.

William A. Rugh, Institute for the Study of Diplomacy, Georgetown University; executive committee of the Public Diplomacy Council; and adjunct scholar at the Middle East Institute.

Naomi Sakr, University of Westminster, U.K.

Christa Salamandra, assistant professor of anthropology at Lehman College, CUNY; author of *A New Old Damascus: Authenticity and Distinction in Urban Syria*, (2004) and several articles on Arab media; former research associate at the University of Oxford, visiting lecturer at the School of Oriental and African Studies, University of London, and Fulbright Scholar at the Lebanese American University, Beirut. She is currently working on an ethnography of Syrian television drama production.

Abdallah Schleifer, Washington, D.C. bureau chief, *Al Arabiya* (and *TBS Journal* founder).

SUGGESTED TOPICS

Arab Media & Society is always interested in articles tackling the following topics, but this list is by no means exclusive:

- Arab journalism
- Blogging
- Book reviews
- Censorship and the state
- Comedy
- Conference reports
- Consumption studies
- History of media
- Interviews
- Journalism education
- Media and conflict
- Media and IT economics
- Media and politics
- Media and religion
- Media ethnography
- *Musalsals*
- Muslim world media
- Online journalism
- Public diplomacy
- Reality television
- Video clips
- Visual culture
- Women in media
- Youth culture



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