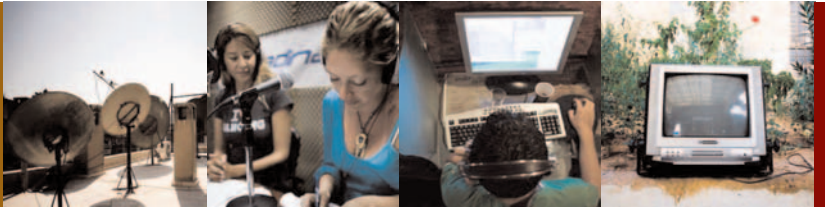




THE AMERICAN UNIVERSITY IN CAIRO



Arab
Media
& Society

www.arabmediasociety.com

ABOUT THE JOURNAL

Arab Media & Society is the primary reference for understanding the role of media in shaping Arab societies and the broader Muslim world. The impact of the Pan-Arab satellite revolution is felt at every level of Arab society and in every form of media. *Arab Media & Society* is the next logical incarnation of its predecessor, *Transnational Broadcasting Studies Journal*, covering not just television, but all forms of media and their interaction with society-at-large, from politics and history to culture and religion, as well as the way in which Arab media impact the broader Muslim world. In addition to tracing developments in Arab media outlets and technologies, the journal is concerned with the changing content of media in the Middle East. Our articles address both the producers of media content (journalists, media professionals, celebrities) and the consumers of that content (audiences), as well as considering relationships between the two. We welcome submissions from academics of all disciplinary perspectives, including area studies, anthropology, journalism, political science, media and film studies, history and sociology. *Arab Media & Society* is published quarterly with frequent updates of time-sensitive articles, as well as real-time excerpts of articles from the Arab media.



WHY WRITE FOR US?

There are many advantages to publishing in *Arab Media & Society*. Whether you are established in your field or a graduate student with new insights on the contemporary Middle East, *Arab Media & Society* is the right place to publish cutting-edge research on some of the most crucial social phenomena of the modern era. We welcome submissions on diverse fields of research, including reception and consumption studies, history of media, media and religion, women in media, discourses on the body, visual culture, youth culture, media ethnography, media and education, media and censorship, information technology economics, Arab journalism, media and conflict, public diplomacy, blogging, video clips, reality television, *musalsals* and Arab comedy.

HOW IS MY WORK REVIEWED?

We have an anonymous peer review mechanism in place which ensures that your work will be valued and recognized by other academics. Our editorial board is comprised of some of the most respected experts in the field bringing a diverse range of interests to the review process. Unlike print-only journals that sometimes require months to publish your work, our editorial board can respond quickly to get your work out as early as possible.

WHY SHOULD I WRITE FOR AN ONLINE-ONLY JOURNAL?

The Internet is a highly flexible, dynamic and accessible medium for researchers to share their work. For example, as an online journal, we can publish far more illustrative material than print journals with minimum obstacles — images, sound files or video. The technology and economics of print journals preclude the publication of such materials.

WILL ACADEMICS ACKNOWLEDGE MY WORK IF IT IS PUBLISHED ONLY ONLINE?

Our ongoing association with the Middle East Centre at St Antony's College at Oxford and the American University in Cairo ensures that we are credible, reliable and valued. See our editorial board in the coming pages for more details.



WHY DOES ARAB MEDIA & SOCIETY PUBLISH NON-PEER-REVIEWED CONTENT?

We welcome submissions from non-academics as well as academics of all disciplinary perspectives because we believe there is much to be gained from an open-ethic approach to studying media and social change in the Arab world. Bringing a range of analyses and styles into one research forum — including those of working media professionals in the region — creates a wider and more engaged debate. This versatility is both exciting and valuable to readers and researchers alike. All the content submitted to *Arab Media & Society* is carefully reviewed and edited by our managing editor to ensure the journal continues to publish high quality research, comment and analysis.



HOW WILL READERS KNOW MY WORK IS PEER-REVIEWED?

When published, your work will be marked as peer-reviewed content to ensure the scholarly value of your work is clear to readers and other academics. In addition, your work will be archived permanently in a peer-review folder on the site.

HOW WILL I KNOW SCHOLARS ARE READING AND USING MY RESEARCH?

As an academic, you will want colleagues and students to read your work. They can access *Arab Media & Society* anytime online for free. Print-only journals are far less readily available to researchers around the world. Increasingly, they are owned by academic journal conglomerations which may make PDF versions of their print content available by subscription. If your institution's library does not subscribe to these publications, your article will be available only at exorbitant rates. Consequently, in *Arab Media & Society* your work is available to the widest possible audience at no cost to readers. If you are not convinced, we can supply you with information on how widely your article is being read and accessed online. With Google Stats, we can provide updates every month on your article's unique views and page views, as well as the average time users spend looking at your article. With a print publication, this information is impossible to gauge. And with Google Scholar you can see how widely

cited your work is. Finally, the Internet allows you to interact with readers. When your work is published, readers can add comments and ask questions beneath your article. Not only does this show your work is being read, it can also help you further your research.

OPTIONS FOR SUBMITTING PAPERS

As a journal that encourages flexibility and new approaches to research, we encourage researchers to explore new styles of academic interaction. This may mean taking part in an online discussion in response to a paper or series of papers, or it might mean engaging in an interactive review of a new book. It could even be an audio or video recording of a conference discussion. We also want to encourage academics and researchers to consider organizing a series of papers on a topic of their interest. It could be that a conference panel sets the ground for an exciting collection of articles we publish, or that a network of academics produces a package of essays on a related theme. If you want to take the field forward, we will be delighted to work with you.

DO ACADEMICS PREFER TO READ IN PRINT?

We believe researchers and students are increasingly using Google and other online search engines to explore their area of interest. By being online, your work will reach them. And for academics accustomed to reading your work on paper, there will always be a PDF file for them to download and print. In addition, all content published by *Arab Media & Society* is archived on TheWayBackMachine, so your content will always be available online.



EDITORIAL BOARD

Publisher and Co-editors

Larwrence Pintak is the director of the Center for Electronic Journalism at the American University in Cairo. A 30-year veteran of journalism on four continents, Pintak has contributed to many of the world's leading news organizations. He previously served as Howard R. Marsh Visiting Professor of Journalism at the University of Michigan, lecturing on the intersection of communications and international policy at the Gerald R. Ford School of Public Policy, as well as in the communications, Middle East and Southeast Asia studies programs. His books include *Reflections in a Bloodshot Lens: America, Islam & the War of Ideas* (2006); *Seeds of Hate: How America's Flawed Middle East Policy Ignited the Jihad* (2003); and *Beirut Outtakes: A TV Correspondent's Portrait of America's Encounter with Terror* (1988).

Walter Armbrust is the Albert Hourani Fellow of Modern Middle Eastern Studies at St Antony's College and university lecturer, at the University of Oxford. He is a cultural anthropologist whose research interests focus on popular culture and mass media in the Middle East. He is the author of *Mass Culture and Modernism in Egypt*, and editor of *Mass Mediations: New Approaches to Popular Culture in the Middle East and Beyond*.

Hani Shukrallah is director of the Heikal Press Institute and the former editor of *Al Ahram Weekly*. He writes a weekly commentary for *The Daily Star* in Egypt.

Managing Editor and Webmaster

George Weyman has an MPhil in modern Middle Eastern studies from the University of Oxford, where he earned distinction for his thesis on a Syrian youth magazine called *Star*. The thesis explores the emergence of a new privately-owned domestically-produced media sector in Syria as a response to growing cultural and political threats to the regime. In Cairo, he freelances for kamera.com, producing news scripts and voice overs. He has also worked as a researcher on Arab media for the Panos Institute in London.

Editorial Board

Jon Alterman, director of the Middle East Program, Center for Strategic and International Studies, Washington, D.C.; author of *New Media: New Politics: From Satellite Television to the Internet in the Arab World*.



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Christa Salamandra, assistant professor of anthropology at Lehman College, CUNY; author of *A New Old Damascus: Authenticity and Distinction in Urban Syria*, (2004) and several articles on Arab media; former research associate at the University of Oxford, visiting lecturer at the School of Oriental and African Studies, University of London, and Fulbright Scholar at the Lebanese American University, Beirut. She is currently working on an ethnography of Syrian television drama production.

Abdallah Schleifer, Washington, D.C. bureau chief, *Al Arabiya* (and *TBS Journal* founder).

SUGGESTED TOPICS

Arab Media & Society is always interested in articles tackling the following topics. But this list is by no means exclusive:

- Arab journalism
- Blogging
- Book reviews
- Censorship and the state
- Comedy
- Conference reports
- Consumption studies
- History of media
- Interviews
- Journalism education
- Media and conflict
- Media and IT economics
- Media and politics
- Media and religion
- Media ethnography
- *Musalsals*
- Muslim world media
- Online journalism
- Public diplomacy
- Reality television
- Video clips
- Visual culture
- Women in media
- Youth culture



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